

PRIVACY POLICY – ESA Global Websites

At The Electromagnetic Safety Alliance, Inc. (referred to as “us” or, “we”), we recognize that your privacy is important. This Privacy Policy (“Policy”) discloses the privacy practices for ESA’s websites, including www.emsafetyalliance.org, www.ICBE-EMF.org, www.emfscientist.org and www.EMFconference2021.org. (Collectively, the “Websites”), as well as information that is offered on the Websites. This Policy also covers how personal and other information that we receive or collect about you is treated. Please read the information below to learn the following regarding your use of the Websites.

You acknowledge that this Policy is designed to be read in connection with ESA’s Terms and Conditions of Use for the specific Website that you have accessed, which is available at the Websites, and that by accessing or using the Websites, you agree to be bound by the Website’s respective terms and conditions, as well as this Policy.

We reserve the right to change this Policy from time to time. We will notify you about significant changes in the way we treat personal information by sending a notice to the primary email address specified in your account, by placing a prominent notice on our Websites, and by updating any privacy information on this page. Your continued use of the Websites available through the Websites after such modifications will constitute your: (a) acknowledgment of the modified Policy; and (b) your agreement to abide and be bound by that Policy.

If you have any questions about this Policy, please feel free to contact us at: info@emsafetyalliance.org.

IMPORTANT: BY USING THE WEBSITES AND/OR OFFERINGS AVAILABLE ON THE WEBSITES, YOU GIVE YOUR CONSENT THAT ALL PERSONAL DATA THAT YOU SUBMIT MAY BE PROCESSED BY US IN THE MANNER AND FOR THE PURPOSES DESCRIBED BELOW. IF YOU DO NOT AGREE TO THESE TERMS AND CONDITIONS, DO NOT USE THE WEBSITES.

1. Types of Information We Collect

In order to provide a great experience while you use the Websites, we can collect two types of information about our users: Personally Identifiable Information (“PII”) and Aggregate Information.

Personally Identifiable Information: This refers to information that lets us know the specifics of who you are. When you engage in certain activities on the Websites, such as downloading information or sending an inquiry, we may ask you to provide certain information about yourself.

Examples of PII may include your first and last name, email address, mailing address (including zip code), telephone numbers, and other identifying information.

Aggregate Information: This refers to information that does not by itself identify a specific individual. We gather certain information about you based upon where you visit on the Websites and what other websites may have directed you to us. This information, which is collected in a variety of different ways, is compiled and analyzed on both a personal and an aggregated basis. This information may include the website’s Uniform Resource Locator (“URL”) that points to the

website you just came from, which URL you go to after visiting the Websites, what browser you are using, and your Internet Protocol (“IP”) address.

2. How We Collect and Use Information

We do not collect any PII about you unless you voluntarily provide it to us.

3. Cookies

Depending on how you use the Websites, we may store cookies on your computer in order to collect certain aggregate data about our users and to customize certain aspects of your specific user experience. A cookie is a small data text file which is stored on your computer that uniquely identifies your browser. Cookies may also include more personalized information, such as your IP address, browser type, the server your computer is logged onto, the area code and zip code associated with your server, and your first name to welcome you back to our Websites.

Most browsers are initially set up to accept cookies, but you can reset your browser to refuse all cookies or to indicate when a cookie is being sent. However, some aspects of the Websites may not function properly if you elect to disable cookies.

4. Release of Information

We will not sell, trade, or rent your PII to others.

Except as otherwise discussed in this Policy, this document only addresses the use and disclosure of information we collect from you. Other websites accessible through the Websites have their own privacy policies and data collection, use and disclosure practices. Please consult each of these other websites’ privacy policies. We are not responsible for the policies or practices of third parties.

Occasionally we may be required by law enforcement or judicial authorities to provide PII to the appropriate governmental authorities. In such cases, we will disclose PII upon receipt of a court order, subpoena, or to cooperate with a law enforcement investigation. We fully cooperate with law enforcement agencies in identifying those who use our Website for illegal activities. We reserve the right to report to law enforcement agencies any activities that we in good faith believe to be unlawful.

5. Security of Your PII

When using our Websites you can be assured that your PII is secure, consistent with current industry standards. We strive to take appropriate security measures to protect against unauthorized access to or unauthorized alteration, disclosure or destruction of your PII.

Unfortunately, no data transmission over the Internet or any wireless network can be guaranteed to be 100% secure. As a result, while we strive to protect your PII, you acknowledge that: (a) there are security and privacy limitations inherent to the Internet which are beyond our control; and (b)

the security, integrity and privacy of any and all information and data exchanged between you and us through these Websites cannot be guaranteed.

6. EUROPEAN UNION USERS

Individuals in the EU may have additional rights regarding our use of your personal information under the GDPR. To learn more about your GDPR privacy rights, visit www.icbe-emf.org.

7. MISCELLANEOUS

Our policy is that we do not knowingly collect, use or disclose PII about minor visitors.

You should also be aware that when Personally Identifiable Information is voluntarily disclosed (i.e., your name, email address, etc.) in the discussion forums or other public areas on the Websites, that information, along with any information disclosed in your communication, can be collected and used by third parties and may result in unsolicited messages (including unwanted spam messages) from third parties. Such activities are beyond our control and this Policy does not apply to such information.

If you have any questions, concerns or inquiries about our Policy, or our use of your PII, or our privacy practices, please contact us at: info@emsafetyalliance.org.

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